

**SMASHING
THE
PLATEAU**

with David Shriner-Cahn



REVENUE

REVENUE GROWTH CHECKLIST

**Learn the 5 Essential Steps to SMASH
Your Earnings Plateau and Thrive as
an Entrepreneur**

The SMASH System™ is a process designed to save you time and unnecessary expense in order to fast-track profitability

Introduction

Investing in new business development activities can be a great way for smashing your revenue plateau, but missteps can be expensive and flatten your revenue growth curve.

Starting, running, and growing your own business should be an exciting, rewarding, and profitable experience. I developed my SMASH System™ process working with hundreds of solopreneurs just like you who left their corporate jobs to start their own business.

The SMASH System™ is a user-friendly series of top business building strategies that help solopreneurs make better decisions and take more effective action to maximize their investment of time or money to achieve their goals.

Once you witness the results you can achieve, The SMASH System™ will become your go-to tool for deciding where to focus your time and resources, helping you do more of what you love and get paid what you're worth.

David Shriner-Cahn, CEO

Revenue Growth Checklist

S TIR UP YOUR DREAMS

Your life's dreams often get crushed by the short term demands of work and family life. Reconnect to your dreams by putting them once again front and center as an ideal future to work toward. Get clear on which major categories in your life are most important. Create a goals statement that includes all the areas of your life that are important to you

M AP YOUR FUTURE

Realizing your dreams happens when you are clear on what they entail. Identify the ideal structure for your time, your energy your finances, your impact, and whom you want to serve. Hypothesize the steps it will take to connect and integrate your goals with your ideal future.

A CT WITH PURPOSE

Your most precious resources are time and energy. Proceed with deliberate strategies. Choose a goal to work on. For the first one, focus on a business goal. Plan and conduct market research to provide data about your hypothetical plan. Use the results of your research to create an objective whose achievement is realizable and measurable.

Revenue Growth Checklist



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TICK WITH IT

Discipline and perseverance are the keys to success. Commit to a 90-day plan to achieve your objective. Determine 1–2 activities per week for the next 12 weeks that will take you step by step toward your objective. Spend some amount of time each day on these activities and keep track of your measurable progress.

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HOLD YOURSELF ACCOUNTABLE

Frustration, procrastination, and blind spots can often block progress toward reaching your objectives, especially when you're working alone. Hold yourself accountable and get feedback to avoid missteps and accelerate your progress. Harness the power of community to connect with thinking partners who are themselves on the same journey.



Considering starting a new business?

Come to Smashing the Plateau's next live workshop for free!
Enter the code **SMASHING** when you register.

Breaking Free: A Step-by-Step Guide for Corporate Refugees to Turn Their Passions into Profit.

Accelerate your progress and benefit from collaborative insights within our supportive framework designed for your success

 **REGISTER NOW**

Already own a business and want to fast-track your profitability?

Join the Smashing the Plateau Community, where you will have 24/7 access to thought partners and a private profitability platform. Cancel anytime. **APPLY TO JOIN NOW**